

# NEWS

For immediate release | 5.28.24



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## **FRESNO CHAFFEE ZOO JOINS “MUSEUMS FOR ALL” INITIATIVE TO ENHANCE COMMUNITY ACCESS AND INCLUSION**

**Program ended September 3rd**

**Fresno (May 28, 2024)** – Fresno Chaffee Zoo is proud to announce its pilot participation in the Museums for All initiative, a national program aimed at providing greater access to cultural institutions for individuals of all backgrounds and income levels. By joining this initiative, Fresno Chaffee Zoo reaffirms its commitment to advancing equity and inclusion within the community and across the country.

Museums for All is a signature access program of the Institute of Museum and Library Services, administered by the Association of Children’s Museums. The initiative enables families receiving food assistance benefits to gain free or reduced admission to more than 800 museums and cultural institutions nationwide by presenting their EBT card.

By participating in Museums for All, Fresno Chaffee Zoo joins a growing movement to make educational and cultural experiences accessible to all families. This program not only allows more people to enjoy the zoo but also fosters a deeper appreciation for wildlife conservation and the natural world.

## **Ticket Information:**

- Discount valid for General Admission and 10% off at Fresno Chaffee Zoo eateries
- Tickets can only be purchased in person at the Ticket Booth on the day of the visit
- Valid cards: Golden State Advantage, CalFresh, SNAP, WIC, EBT card
- Guest cannot use their food assistance card for payment

## **Ticket Price:**

- \$3.00 per person
- Maximum four tickets per food card

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Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre [Association of Zoos and Aquariums](#) (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cove to African Adventure—that teach guests about animals all across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and

conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire people to care for animals, create connections, build community, and save wildlife.

"Fresno Chaffee Zoo inspires people to care for animals, create connections, build community, and save wildlife."