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SAFARI NIGHT RAISES RECORD AMOUNT FOR FRESNO CHAFFEE ZOO

Fresno, CA - Safari Night, Fresno Chaffee Zoo's annual benefit, held on Friday, September 17, and in conjunction with a virtual auction that ended today, raised a record amount in comparison to past Safari Night events. These funds are critical to the non-profit organization's important work to inspire and educate its visitors to care for animals at the Zoo, and conserve them in the wild.

"Safari Night is a delightful evening event where our supporters can enjoy the Zoo after-hours while also helping us to raise money to support our mission and continue our work of great animal care, wildlife conservation, and building a world-class Zoo in Fresno," said CEO Jon Forrest Dohlin.

This year, the event welcomed Zoo supporters and guests for an evening of food, drink, live music, dancing, and interactions with Animal Ambassadors. For those who could not attend the sold-out event in person, the virtual auction offered the opportunity to contribute to the Zoo through bidding on unique items like a behind-the-scenes tour in the giraffe habitat and items donated by local restaurants, retailers, wineries, and more.

Guests were also treated to a program that highlighted the mission and impact of the Zoo. In live speeches, Fresno Chaffee Zoo staff spoke about their commitment to great animal care for the animals of the Zoo as well as efforts to address the conservation challenges those species face in their natural habitats. A video featuring testimonials from Zoo guests and supporters illustrated the pride the local community takes in the Zoo, the educational opportunities it offers, and its ability to connect people of all ages to nature and wildlife.

"We are so thankful to all who participated in Safari Night to build on the long legacy of community support for the Zoo," said Terry Skoda, Chief Development Officer. "Looking to the future of the Zoo, there is so much excitement and interest in Kingdoms of Asia, which will bring tigers, sloth bears and more back to Fresno Chaffee Zoo. Our team is working hard to bring this immersive experience to life."

Safari Night was presented by Table Mountain Casino Resort and sponsored by Regency Investment Advisors and Pepsi. For more information on how to support the Zoo, please contact Terry Skoda at 559-498-5959 or giving@fresnochaffeezoo.org.

Photos of the event can be found at https://bfa.com/events/32836

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About Fresno Chaffee Zoo: Centrally located in Fresno, California, Fresno Chaffee Zoo is a 39-acre Association of Zoos and Aquariums (AZA) accredited zoo. It is home to over 200 different species and features WOW exhibits—from Sea Lion Cover to African Adventure—that teach guests about animals from across the globe and the conservation efforts to protect them. The Zoo welcomes over 800,000 guests annually, offering a world-class guest experience and conservation education to all who visit. The mission of Fresno Chaffee Zoo is to inspire wonder of our natural world, provide an engaging learning environment, and create a passion for conservation.

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