



**Contact:**

Brandy Gamoning  
Marketing Manager  
559-498-5936 (office)  
559-917-4669 (cell)  
[bgamoning@fresnochaffeezoo.org](mailto:bgamoning@fresnochaffeezoo.org)

**For Immediate Release**  
September 18, 2020

**FRESNO CHAFFEE ZOO HOSTS FIRST VIRTUAL SAFARI NIGHT**

*Fresno, CA* – While Fresno Chaffee Zoo remains open daily, officials have announced that its annual fundraising event, Safari Night, will be virtual this year.

This year's Virtual Safari Night will feature a live streaming broadcast on the Zoo's Facebook page starting at 6:00 PM on Friday, September 25. The program includes visits behind-the-scenes, animal appearances, and a sneak peek of the Zoo's newest project, Kingdoms of Asia. During the broadcast, viewers can participate in an online auction, bidding on items donated by their favorite local vendors as well as one-of-a-kind animal adventures.

"We are so excited to open up this event to a virtual format so that anyone anywhere is able to join us to celebrate and support the Zoo," said Alisha Anderson, Chief Marketing and Development Officer. "Virtual Safari Night is a very important fundraising event for the Zoo as we face a \$4 million revenue shortfall due to our COVID closure in the spring. We hope our community and our supporters are able to help us fill the gap to ensure our Zoo's future."

Guests can join the event by completing the complimentary registration. This gives them access to a virtual swag bag and the ability to bid on auction items. Guests who would like to celebrate the Zoo with a delivery of a food and drink package to complement their live viewing can purchase a VIP experience. [The Zoo's website has more information](https://fresnochaffeezoo.org/event/virtual-safari-night/) on both options at <https://fresnochaffeezoo.org/event/virtual-safari-night/>.

*"Fresno Chaffee Zoo inspires wonder of our natural world, provides an engaging learning environment, and creates a passion for conservation."*

###